



CHEERSPORT
I R E L A N D

**LIVESTREAMING, FILMING & MEDIA
ACCREDITATION POLICY**

1. Introduction

Livestreaming, filming, and media coverage are important elements of Cheer Sport Ireland (CSI) events. However, these activities pose safeguarding risks if not managed correctly. This policy ensures all filming, media access, and livestreaming protect the privacy, dignity, and safety of children.

2. Purpose

This policy outlines the rules, responsibilities, and safeguarding requirements for livestreaming, broadcasting, filming, and media access within CSI environments.

3. Scope

This policy applies to all CSI events, clubs, coaches, staff, volunteers, athletes, parents, media contractors, content creators, and photographers/videographers.

4. Guiding Principles

- Children's safety is the priority in all filming and media activity.
- Filming and livestreaming must be transparent and authorised.
- Images and footage must respect privacy and dignity.
- Parents/guardians must be informed about media activity.
- All media personnel must follow CSI safeguarding rules.

5. Approval Requirements for Livestreaming & Filming

- No livestreaming may occur without prior CSI approval.
- Clubs must notify parents/guardians before any livestream or filming.
- All filming must take place in designated approved areas.
- Unauthorized livestreaming or filming by spectators is prohibited.

6. Media Accreditation

CSI will issue media accreditation to approved individuals only:

6a: Professional media companies.

6b: CSI-approved photographers/videographers.

6c: Broadcast partners.

6d: Journalists and recognised media outlets.

7. Accreditation Conditions

- All media personnel must check in with the Event Welfare Team.
- Accreditation passes must be visibly worn at all times.
- Media personnel must follow CSI safeguarding protocols.
- Only accredited individuals may access designated filming areas.
- Accredited media must not interact directly with children without supervision.

8. Prohibited Areas for Filming

- Changing rooms.
- Warm-up rooms (unless explicitly approved and supervised).
- Restrooms or private areas.
- Behind-the-scenes areas with children present unless authorised and supervised.

9. Spectator Filming & Livestreaming

- Spectators may only record from stands if allowed by event rules.
- Spectators must not livestream or publicly broadcast performances.
- Parents may record for personal use unless otherwise restricted.
- Recording of other children without consent is prohibited.

10. Livestream Production Standards

- Streams must avoid identifying personal details of children (names, clubs, schools).
- Camera angles must be respectful and appropriate.
- A delay system is recommended to prevent inappropriate broadcasting.
- Livestreams must be monitored by trained staff for inappropriate comments.

11. Use of Footage

- Footage may only be used for the purposes approved by CSI.
- Clubs must obtain parental consent for use of athlete images.
- Footage must not be edited to misrepresent or endanger children.
- Sales of footage must be approved by CSI.

12. Drone Usage

- Drone filming is prohibited unless explicitly approved by CSI.
- Drone operators must be licensed and insured.
- Drones may not film overhead during warm-ups or performances where risk exists.

13. Safeguarding Requirements for Media Personnel

- All media personnel must follow guidance from the Event Welfare Team.
- They must report any safeguarding concerns immediately.
- They must avoid filming children in distress or injury unless necessary for safety documentation.
- They must comply with privacy and consent rules.

14. Data Protection & Storage

- Media companies must store footage securely and delete it when no longer required.
- Clubs must ensure compliance with GDPR and CSI Data Protection Policy.
- Personal data from footage must not be shared without consent.

15. Responding to Complaints or Concerns

- Concerns about filming or livestreaming must be reported to the Event Welfare Team or Club/CSI DLP immediately.
- Inappropriate footage must be removed promptly.
- Serious breaches may be referred to Gardaí or Tusla.

16. Breaches & Non-Compliance

- Filming or livestreaming without authorisation may result in removal from the venue.
- Accreditation may be revoked for breaches of this policy.
- Clubs or individuals may face disciplinary action for repeated or serious breaches.

17. Review

This policy will be reviewed every two years or following significant technological or safeguarding updates.

18. Approval

This Livestreaming, Filming & Media Accreditation Policy was approved by the Board of Cheer Sport Ireland on: 11/07/2026

Signed:

FIONA COLLUMB, President/Chairperson

HAYDEN MCGURK, Secretary